



# National Industrial Hemp Council Oregon State University 2022

August 22-23, 2022

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Monday, August 22, 2022

8:30 a.m.

Introduction Patrick Atagi, President and CEO

The 2019 Hemp Business Summit: The National Industrial Hemp Council (NIHC), a guiding lighthouse of information in the swirling sea of hearsay and information overload

8:45 a.m. to 9:15 a.m.

Introduction of New Director of OSU Global Hemp Innovation Center (New Director to be Announced)

OSU's Global Hemp Innovation Center is home to the world's leading experts in hemp research. the largest of its kind in the nation, receiving 75% of Federal funds for marketing and research of hemp. Hear from the center's newly appointed director on the center.

9:15 a.m. to 9:45 a.m.

Legal, Oregon the New California for Hemp

This year there was a flurry of activity in the states, and particularly Oregon. Hear from the Oregon Industrial Hemp Farmer Association on what this means for Oregon and beyond.

9:45 a.m. to 10:30 a.m.

Cartels, The Law, and Cultivators

States and the hemp industry are facing a new threat - Drug Cartels. In Oregon, one county code enforcement department is completely overwhelmed by illegal marijuana activity, with 70% of code enforcement claims related to the marijuana industry. The county's watermaster is also inundated with marijuana-related water theft claims. How can we work together to combat this threat to hemp and farmers in general? We answer these questions in this seminar.

10:30 a.m. to 10:45

Coffee Break

10:45 a.m. to 11:30 a.m.

[The Economics of Hemp, Whitney Economics](#)

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- 11:30 a.m. to Noon**      **Banking, Farm Credit, and Farm Financials**
- In 2019, the rift between federal and state law has left banks trapped between their mission to serve the financial needs of their local communities and the threat of federal enforcement action. In 2022, we now have farm credit and banks engaged in this lucrative business.
- 12:00 p.m. to 1:15 p.m.**      **Lunch and Networking**
- 1:15 p.m. to 2:00 p.m.**      **International - A Case Study, Costa Rica**
- In 2022, the National Industrial Hemp Council received an increase in its grant allocation for the USDA Market Access Program. Hear how the funds are being used to promote hemp, and how an Oregon Farmer went to Costa Rica and made connections with international buyers.
- 2:00 p.m. to 2:45 p.m.**      **NIHC Approved Product Label and Third-Party Lab Certification**
- The NIHC has partnered with SEI and ASTM International to create a globally recognized brand and hemp verification program for CBD and related products. This is a two-step verification using ASTM International HempQ laboratory certification and NIHC product testing standards. Companies and retailers can now use the NIHC verified seal on their product after passing both programs. Laboratories participating in this program can now be listed on the NIHC Global Laboratory Directory. Learn all about the program during this seminar and how your company or laboratory can enroll in the program.
- 2:45 to 3:30**      **Sequestration, Carbon Credits and the Hemp Industry**
- Hemp is a major carbon sequestering plant, a top tier crop that can be a player in carbon sequestration. On average, an acre of hemp sequesters about 11,000 pounds, or 5 metric tons of CO<sub>2</sub> throughout photosynthesis during its growth cycle, according to New Frontier Data. Learn how companies are making a move in this sector, with a 2027 value projection of 6.13 billion Dollars.
- 3:30 to 4:15**      **Animal Feed, addressing a global need and the path forward.**
- Hemp must be, above all, safe for livestock and companion animals. The NIHC believes that the current profile of research from around the world, including small research projects in the U.S., provides

sufficient data necessary to prove that hemp seed is a safe and effective feed ingredient. Learn how the NIHC is working with groups in Washington, DC to clear a path for animal feed.

4:15 to 5:00 p.m.

Fundamental Hemp Market Issues and Opportunities.

5:00 p.m.

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**Tuesday, August 23, 2022**

8:30 a.m.

Introduction Patrick Atagi, President and CEO

8:45 a.m. to 9:30 a.m.

FDA, Chair of Cannabis Working Group (invited)

Hear from the leadership of FDA's cannabis team which provides for the developments of regulations and guidance and provides leadership and support on a broad range of policy issues. Hear the latest from the FDA in-person since its last public hearing in May of 2019 and Zoom communication at NIHC's 2021 Washington, DC Business summit

9:30 a.m. to 10:00 a.m.

USDA Agricultural Marketing Service (AMS), Lead of Hemp Working Group for USDA and Foreign Agricultural Service.

Hear from USDA on the latest from domestic and international initiatives to promote hemp.

10:00 a.m. to 10:15 a.m.

Coffee Break

10:15 a.m. to 11:00 a.m.

Fiber, the Long Game and Cornerstone for Hemp Farmers

Fiber is the bedrock for hemp to be a viable commodity now and in the future. As we wait on FDA to move on human food and animal feed, fiber is marching forward. Hear from industry buyers on their current and long-term plans for hemp.

11:00 a.m. to 11:45 a.m.

Organics, A market for hemp products

Organic is the fastest growing segment in American food and agriculture. Topping over \$50 billion per year in sales, the USDA organic label is the gold standard for product differentiation in the marketplace. Hemp producers and processors can also benefit from this voluntary labeling program by obtaining premiums for their products and meeting their consumers' demands. Hear from experts in organic regulatory policy and certification on how organic can support the entire industrial hemp supply chain from seed to food to textiles.

11:45 a.m. to Noon

Closing Remarks Patrick Atagi, President and CEO  
National Industrial Hemp Council

Noon

Adjourn

1:00 p.m. to 5:00 p.m.

Tours of Oregon State University Global Hemp  
Innovation Center